

## **FANCY INTENSE PINK AND FANCY VIVID YELLOWISH ORANGE DIAMONDS DEBUT**

**New York, NY, MAY 1, 2015...**An Internally Flawless Fancy Intense Pink Diamond Ring and a pair of Fancy Vivid Yellowish Orange Diamond Earrings are available by private appointment at selected fine jewelry stores nationwide. The Natural Fancy Color Diamonds from The One and Only One™ group are certified by the Gemological Institute of America (GIA). Prices are available on request.

### **An Internally Flawless Type Ila Pink Diamond**

The center stone of the one-of-a-kind ring is a Square Radiant Cut Natural Fancy Intense Pink Diamond weighing 4.23 carats, rated Internally Flawless by the GIA. Originating from Africa, which is known for its pure pink diamonds, the Fancy Intense Pink is a rare Type Ila diamond. It is flanked by two Pear-shaped Internally Flawless diamonds totaling 1.50 carats and mounted in Rose Gold.

“Type Ila designation is achieved by less than 1 percent of all pink diamonds mined around the world,” said Joe Padulo, CEO of Padulo Privé, an adviser to elite jewelers and luxury brands. “Natural pink diamonds with this stunning combination of size, color saturation and clarity are beyond rare.”

### **A Pair of Fancy Vivid Yellowish Orange Diamond Earrings**

The Fancy Vivid Yellowish Orange Diamond center stones of the flower-shaped earrings total 5.40 carats, with I1 and I2 clarity. The orange diamonds are surrounded by petals of white diamonds totaling 12.69 carats; all are set in Platinum.

“Orange diamonds are among the rarest of all fancy colors,” said Padulo. “This one-of-a-kind pair of earrings will appeal to Fancy Color Diamond collectors and savvy investors alike.”

### **The Most Concentrated Form of Wealth on Earth**

Fancy Color Diamonds have become a popular new asset class among elite investors and diamond connoisseurs, largely because they have out-performed other investment categories over the last volatile decade.

According to the Fancy Color Research Foundation (FCRF): **“The alternative asset class of Fancy Color Diamonds (FSDs) has exhibited strong growth between 2005 and 2014. FCDs across pink, yellow and blue colors have increased in value by 167% on average between January 2005 and September 2014.”**

As for orange diamonds, the Natural Color Diamond Association (NCDIA) reports: **“The interest in this color surged in 1997 with the auction of the Pumpkin Diamond, so named by the buyer Ronald Winston as it was purchased the day before Halloween. The 5.54-carat vivid orange diamond was at the time the largest vivid orange diamond ever found.”** It fetched \$1.3 million at Sotheby’s.

Six years later, “The Orange,” a 14.82-carat Fancy Vivid Orange Diamond, realized \$35.5 million at Christie’s, breaking the world record for total price and price per carat.

**To request an appointment to view The One and Only One™ Fancy Intense Pink Diamond Ring and/or Fancy Vivid Yellowish Orange Diamond Earrings, please visit [TheOneAndOnlyOne.com](http://TheOneAndOnlyOne.com)**