

April 29, 2013

Golden Dragons are a Girl's Best Friend

If run of the mill diamonds are a girl's best friend, The Golden Dragon would have to be Best Friend's

Forever. The Golden Dragon, one of the world's rarest and most spectacular Natural Color Diamonds, will be unveiled May 3 by The One and Only One. The Rhomboid-Shaped Fancy Vivid Yellow Diamond of over 90 carats will be available by appointment only at the company's select locations nationwide.

The Golden Dragon is accompanied by a letter from the Gemological Institute of America stating that it is the largest Rhomboid diamond certified to date by the GIA.* The GIA is also publishing a rare hardbound monograph on The Golden Dragon's grading and provenance.

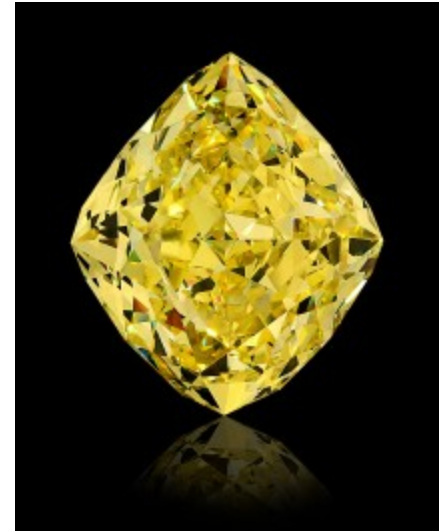
The price of the diamond is available upon request.

"The Golden Dragon's large size, rare Rhomboid shape, and mystical yellow color set it above any Fancy Vivid Yellow Diamond we have seen before," said Joe Padulo, CEO of Padulo Privé, an adviser to elite jewelers and luxury brands. "Whether the buyer creates a bespoke masterpiece or treasures the diamond in its unmounted state, he or she will bask in the glow of its increasing value," he added.

The name Golden Dragon was inspired in part by the Chinese Qianlong Emperor, who reigned from 1735 to 1796 during "The Golden Age of Three Emperors." The term "Golden" refers to the vibrant yellow color of the diamond itself, as well as the yellow silk vestments worn in the royal court. In the Chinese culture yellow is associated with royalty; it also symbolizes abundance from the earth.

The dragon is a traditional symbol of power. Last year, 2012, the year in which the diamond was completed and certified, was The Year of The Dragon in the Chinese lunar calendar. The Golden Dragon's rare Rhomboid shape is said to mimic the head of a dragon; it is a cut that was experimented with as far back as the 18th century.

"We are experiencing unprecedented international demand for important Fancy Color Diamonds as investors look to diversify portfolios and preserve capital," continued Padulo. "The rare 90+ carat Golden Dragon is almost mythical in its beauty and power. a yellow diamond of the quality once only available to royalty," he added.



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